**SIP PROJECT QUESTIONERS**

**Q1. Name of outlet.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Q2. Contact Number:**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Q3. Email ID:**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Q4. What is the type of outlet?**

1. ISS
2. Bakery
3. Grocery
4. Other

**Q5. Are you the part of Top Outlets Program for different companies?**

1. Yes
2. No

**Q6. Are you enrolled in Frist Club Outlet for ITC?**

1. Yes
2. No

**Q7. Other then ITC which companies are you enrolled in?**

1. Nestle
2. Britannia
3. Parle
4. HUL

**Q8. How often do you get incentives from companies?**

1. Monthly
2. On completion of target
3. Quarterly Basis

**Q9. Do pay-outs push you for sailing more units of products for achieving given target?**

1. Yes
2. Some what
3. No

**Q10. On what basis the pay-outs have been given for?**

1. End Caps
2. Shelves
3. Baskets
4. Fridge

**Q11. In which form will you prefer the pay-outs the most?**

1. Bank Transfer
2. Bill Cutting
3. Both

**Q12. What does companies offer you with their product?**

1. Basket
2. Hanger
3. Racks
4. Fridge

**Q13. How targets are communicated to you by companies?**

1. Invoices
2. By mobile app
3. SMS
4. WhatsApp

**Q14. Is any special scheme/pay-outs plan given by companies to you?**

1. Yes
2. No

**Q14. If “Yes” how beneficial the plan is in terms of:**

**1** 2 3 4 **5**

Pay-outs: Less Beneficial Very Beneficial

**1** 2 3 4  **5**

Display: Less Beneficial Very Beneficial

**Q15. Rate ITC Scheme based on:**

Poor Average Good Very Good Excellent

Pay outing:

Target Communication:

Auditor Info:

Visual Display:

**Q16.**